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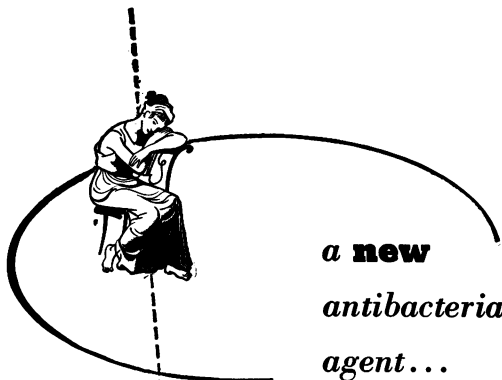
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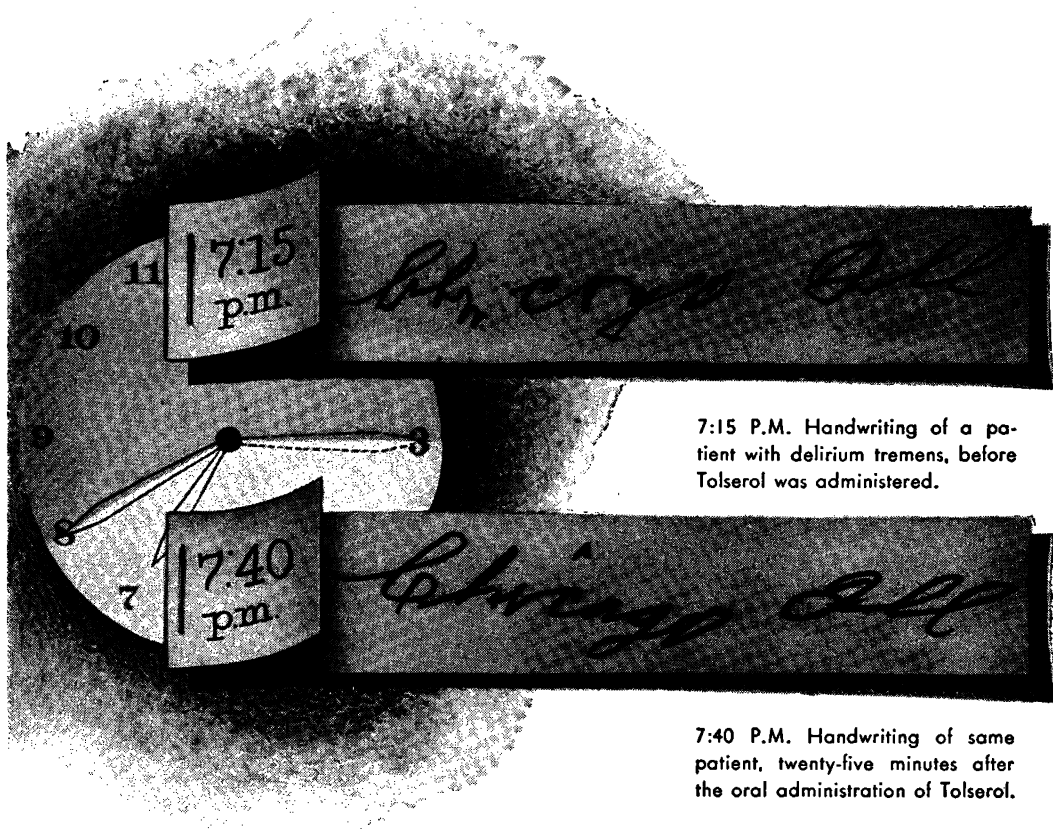
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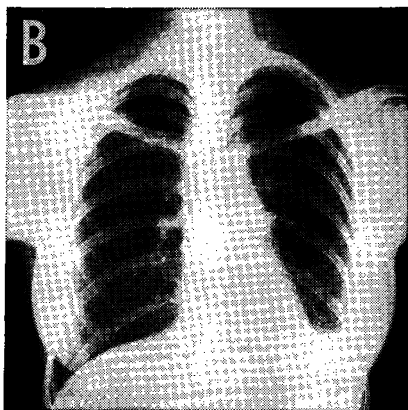
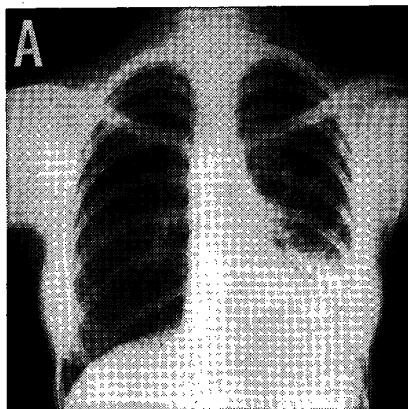
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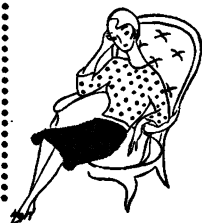
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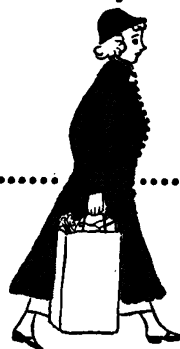
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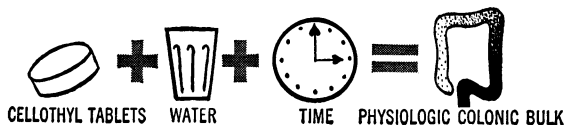
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1. "A Method of Improving Function of the Bowel": J. Arnold Bargen, M.D., Division of Medicine, Mayo Clinic, Rochester, Minnesota, in *Gastroenterology*, 13:275 (Oct.) 1949.



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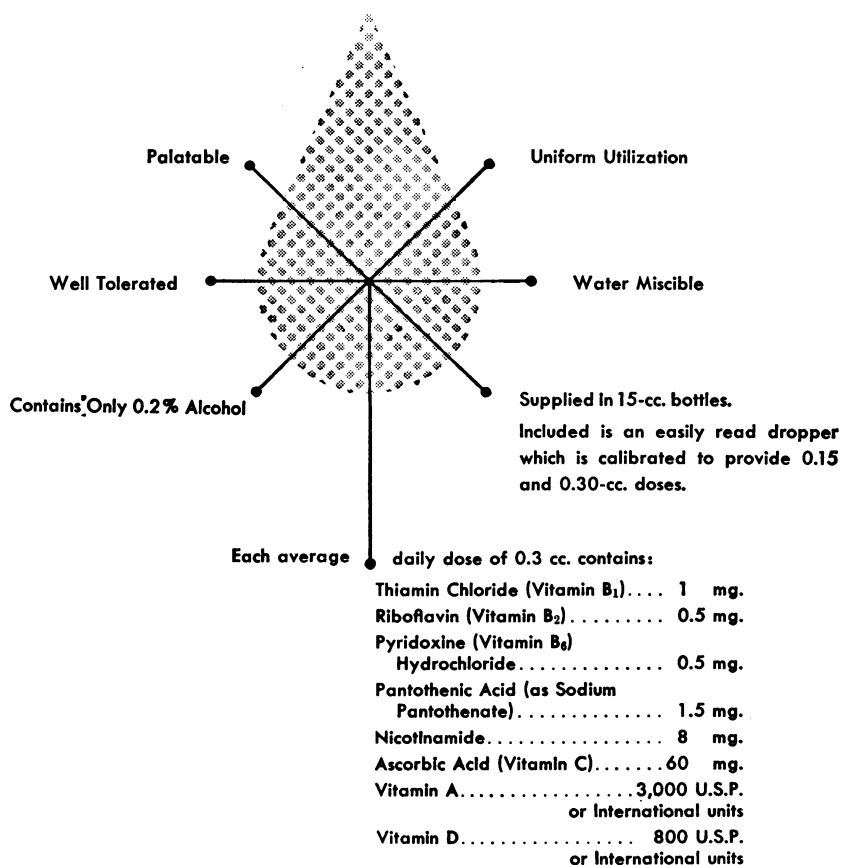


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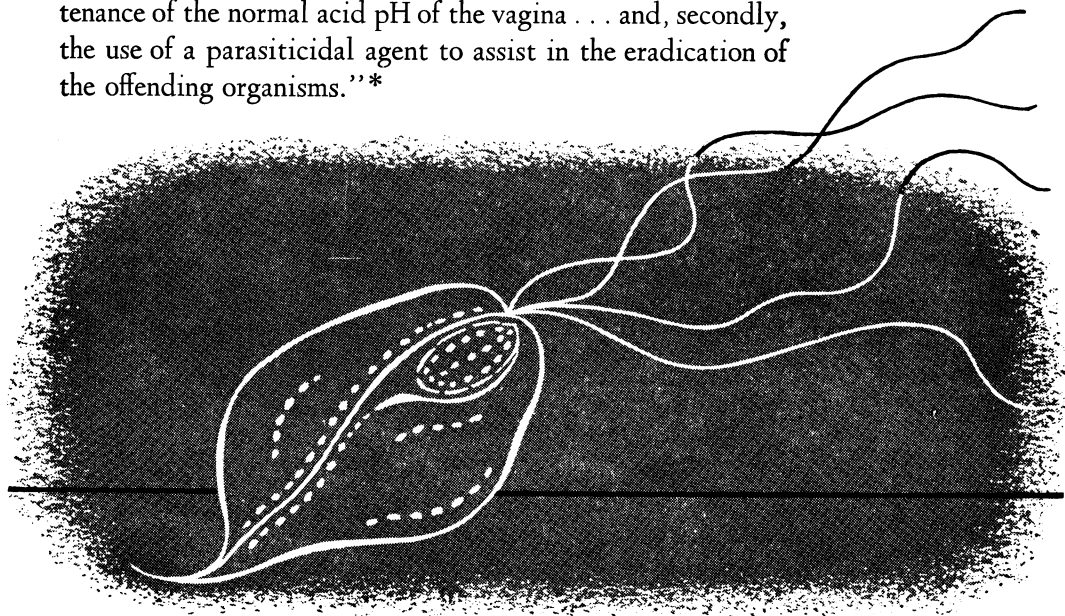
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*Hardy, J. W.: Office Gynecology, J. Missouri St. M. A. 45:811 (Nov.) 1948.

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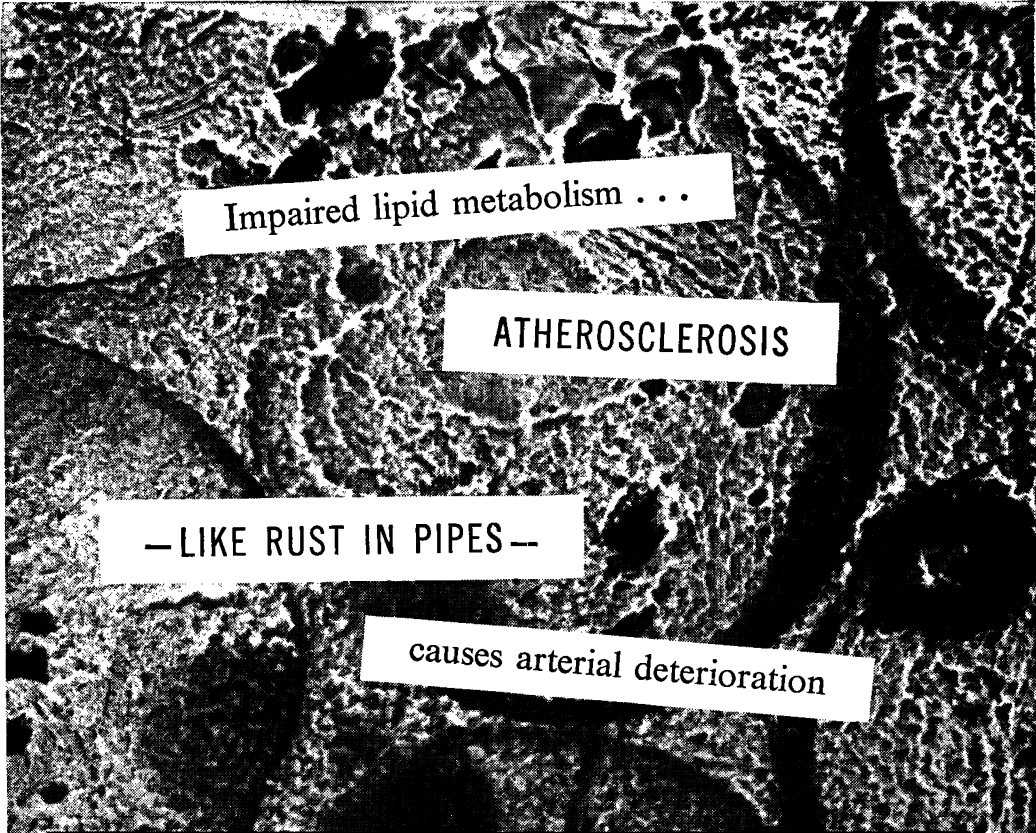
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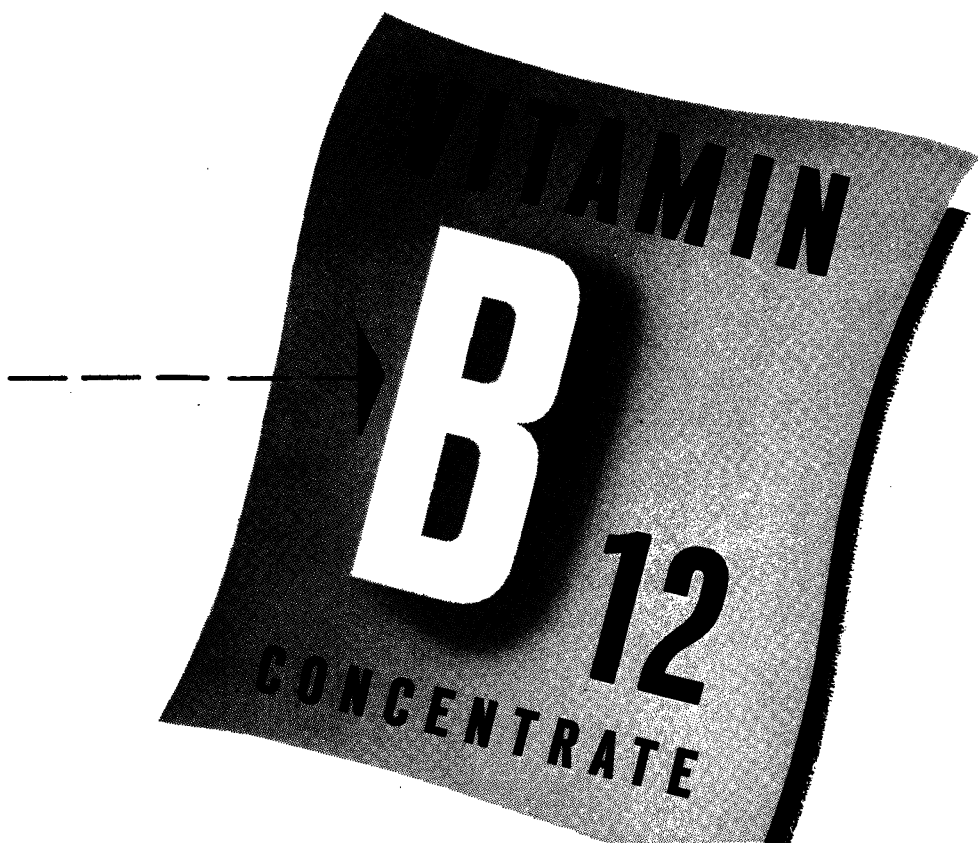
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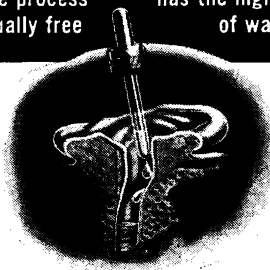
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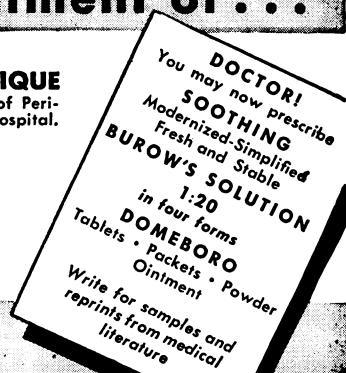
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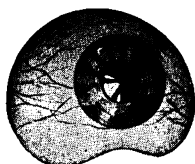
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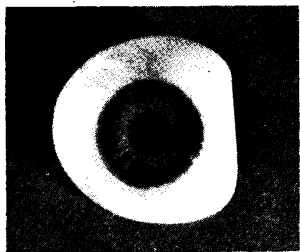
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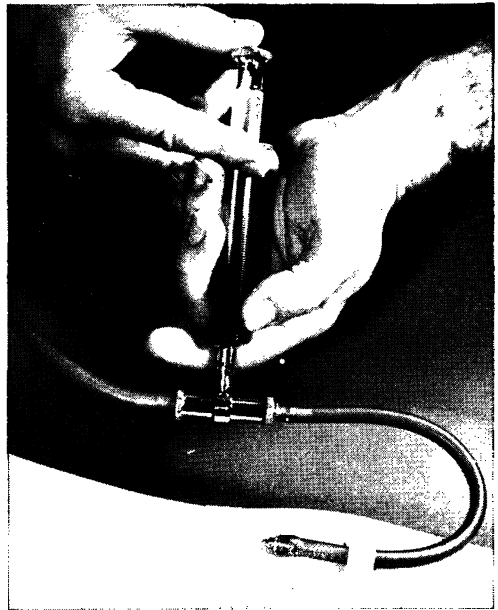
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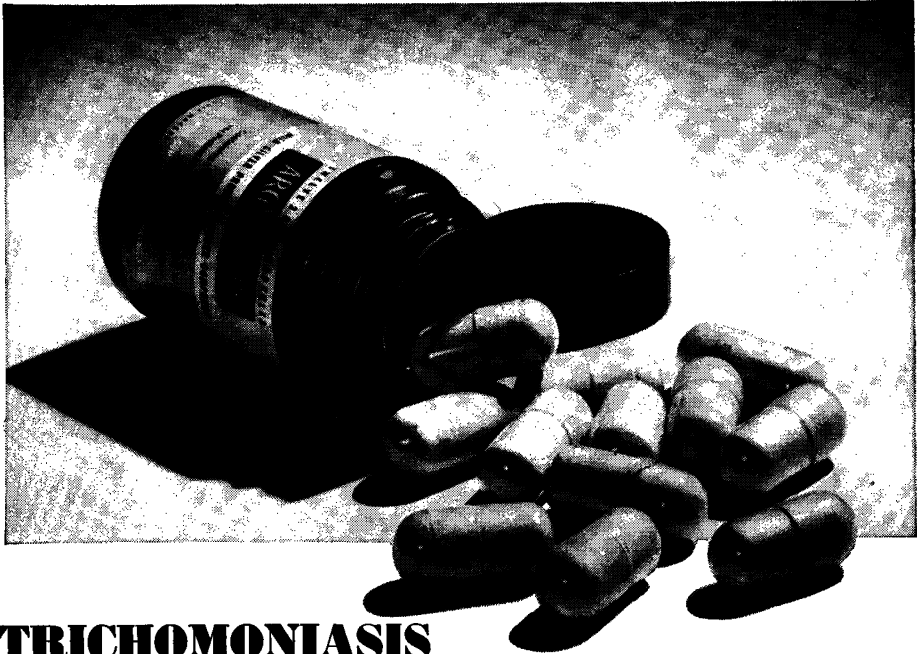
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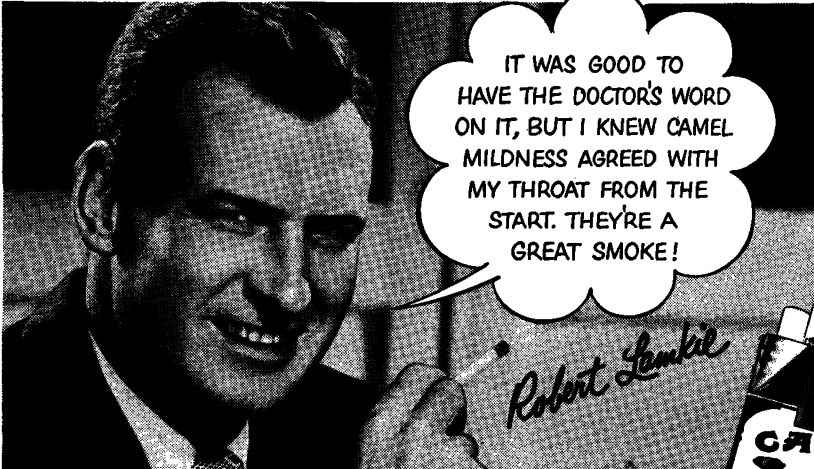
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"Not one single case of throat irritation due to smoking Camels!"

Yes, these were the findings of throat specialists after a total of 2,470 weekly examinations of the throats of hundreds of men and women who smoked Camels—and only Camels—for 30 consecutive days.



ROBERT LAMKIE
Personnel Director

One of hundreds of people from coast to coast who made the 30-Day Camel mildness test under the observation of throat specialists.

Robert Lamkie

R.J. Reynolds Tobacco Co., Winston-Salem, N.C.

ACCORDING TO A NATIONWIDE SURVEY:

MORE DOCTORS SMOKE CAMELS
THAN ANY OTHER CIGARETTE

Yes, doctors smoke for pleasure, too! In a nationwide survey, three independent research organizations asked 113,597 doctors what cigarette they smoked. The brand named most was Camel.



**PROTEIN
without BULK**
ESSENAME POWDER—
smooth, micronized protein con-
centrate—provides 3 to 5 times
as much protein as meat—
weight for weight.

Essenamine is available in three easy-to-take forms:

1. *Unflavored* **ESSENAME POWDER UNFLAVORED** is virtually tasteless . . . bland . . . micronized powder . . . blends well with milk, fruit and vegetable juices, broths, meat loaf, baked goods, custards, puddings, ice cream, etc. Cooking does not impair its value.
2. *New Vanillin Flavored* **ESSENAME COMPOUND POWDER** (with Carbohydrate 30%).
3. *New Vanillin Flavored* **ESSENAME COMPOUND GRANULES** (with Carbohydrate 25%).
Essenamine Compound Powder may be incorporated in milk, milk drinks, baked goods, custards, puddings, ice cream and other desserts. Essenamine Compound Granules are pleasantly crunchy and are eaten as such or with milk, cream and sugar.

● **Essenamine®**

Concentrated Source of All Essential Amino Acids

Winthrop Stearns INC.
NEW YORK, N. Y. WINDSOR, ONT.

Essenamine Powder (UNFLAVORED),
7½ and 14 oz. glass jars.

Essenamine Compound Powder
(VANILLIN FLAVOR), 7½ oz. glass jars.

Essenamine Compound Granules
(VANILLIN FLAVOR), 7½ oz. glass jars.

Fever Fancy

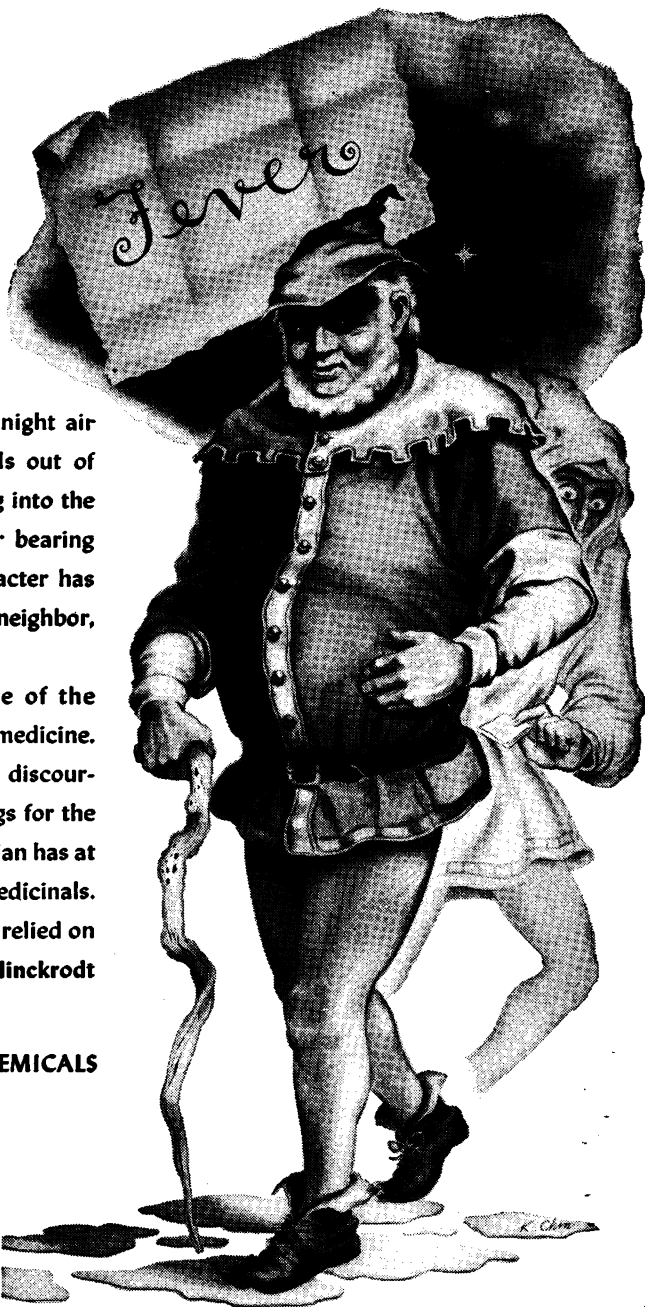
An unsuspecting villager braves the night air for a stroll. A slinking stranger steals out of the shadows and slyly slips something into the stroller's pocket . . . a scrap of paper bearing one word: "Fever." The sinister character has shamelessly wished his fever on his neighbor, believing thus to rid himself of it.

Superstition has long been one of the greatest handicaps in the advance of medicine. In the past superstition was no more discouraging than the lack of dependable drugs for the treatment of disease. Today, the physician has at his disposal uniformly dependable medicinals.

For over 80 years physicians have relied on the *uniform, dependable purity* of Mallinckrodt products.

MALLINCKRODT PRESCRIPTION CHEMICALS

Iodides	Silver Salts
Bismuth Compounds	Mercurials
Iron Compounds	Salicylates
Diagnostic Aids	Mandelates
Sulfonamides	Vitamins
Anesthetic Agents	



83 Years of Service to Chemical Users

MALLINCKRODT CHEMICAL WORKS

Mallinckrodt Street, St. Louis 7, Mo. • 72 Gold Street, New York 8, N. Y.

Chicago • Cincinnati • Cleveland • Los Angeles

Montreal • Philadelphia • San Francisco

Uniform, Dependable Purity

maintain edema-free state

Only one or two tablets daily—plus an occasional injection—are needed to maintain the cardiac patient at “dry weight” employing Tablets MERCUHYDRIN® with Ascorbic Acid. Some patients—freed of accumulated fluid with parenteral meralluride sodium—may be kept edema-free on tablets alone.

Tablets MERCUHYDRIN with Ascorbic Acid permit daily fluid control with a minimum of injections facilitating the frequent-dosage schedule of modern diuretic therapy.

ideal for ambulant patients and those who cannot be given frequent injections.

well tolerated when prescribed in the recommended dosage.

effective in producing mild, sustained diuretic action.

convenient—the oral is the safest and most convenient route.

Keep your cardiac patients edema-free with . . .

Tablets **MERCUHYDRIN®**

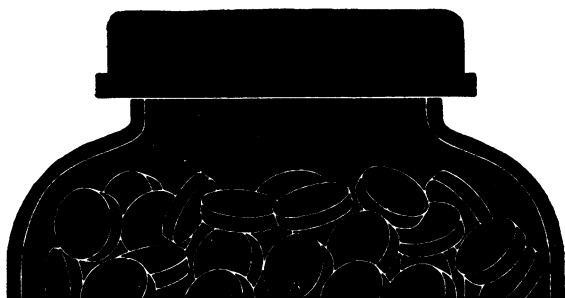
WITH ASCORBIC ACID

dosage: One to two tablets daily—morning or evening—preferably after meals.

available: Bottles of 100. Each tablet contains meralluride 60 mg. and ascorbic acid 100 mg.

*L*akeside
aboratories, INC., MILWAUKEE 1, WISCONSIN

NEW!



Carmethose- Trasentine

Doubly effective in relieving gastric discomfort...

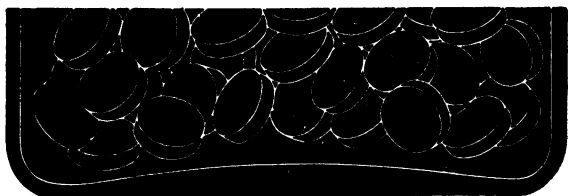
Carmethose-Trasentine is a logical combination of a new *antacid* and an effective *antispasmodic* to control gastric discomfort.

Controls hyperacidity . . . This combination lowers gastric acidity and forms a protective coating which has been observed in the stomach for as long as three hours.

Controls spasm . . . Carmethose-Trasentine relieves gastric pain also by relaxing smooth muscle spasm. The anesthetic effect of Trasentine further controls gastric irritability. Carmethose-Trasentine is non-constipating, palatable and eliminates acid-rebound.

Issued: Carmethose-Trasentine Tablets: sodium carboxymethylcellulose, 225 mg.; magnesium oxide, 75 mg.; Trasentine, 25 mg. Bottles of 100.

Carmethose without Trasentine is also available for use in cases where the antispasmodic component is considered unnecessary. Available as Tablets, each containing sodium carboxymethylcellulose 225 mg., with magnesium oxide 75 mg., and as Liquid, a 5% solution of sodium carboxymethylcellulose.



Ciba *Pharmaceutical Products, Inc.,
Summit, N. J.*

CARMETHOSE T.M. (brand of sodium carboxymethylcellulose)
TRASENTINE ® (brand of adiphenine)

2-1566M